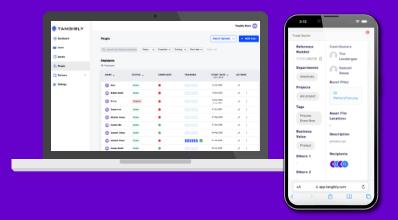


#### **Trade Secret Compliance Made Easy**

Tangibly provides a simple, complete, web-based, encrypted, legally-enforceable Trade Secret solution.



Tangibly helps keep your assets safe and legally-protected with Access Management, Acknowledgment Workflows, E-learning, and Historical Tracking.

# 1 Upload it.

Upload anything: Plain Text, Office Document, Screenshot, Photo, Video, File link, Whatever. Trade Secrets come in all shapes and sizes. We built Tangibly to work how you work. At the end of the day it's about establishing a record of access. Add your asset and label it. That's it.

# 2 Validate Access.

When you share your asset with employees, contractors, or partners via Tangibly Manage, the software will collect the necessary acknowledgment, manage file access and start logging.

# **3** Rest Assured.

Tangibly Manage does most of the work. Integrated E-Learning tools even ensure your workforce is compliant. If anyone ever does abscond with your valuable trade secrets, your court-complaint records will see you through the day.

www.tangibly.com

#### You have more Trade Secrets than you think.

**Innovation** 

Code

**Customer List** 

**Manufacturing Methods** 

What if someone stole your Trade Secrets?

**Vendor List** 

**Customer Feedback** 

Data Center Design
Bladeroom v Emerson: \$77M

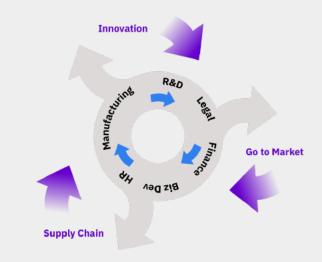
**Soda Can Lining** 

DOJ v Xiaorong You (Chinese espionge): \$120M

**Customer Data** 

31 Lawsuites files by AllState Insurance (2015-2020).

Trade Secrets exist in all parts of an organization.



When you're not looking, bad actors could see an opportunity to steal your competitive advantage and profit from the damage.

# A Court-Compliant Trade Secret Management solution needs to:

**Stablish Reasonable Measures** 

O Document all your Trade Secrets

**Track Exposure of Trade Secrets** 

**Confirm Agreements are Executed** 

**Capture Acknowledgements** 

**Train Users** 

# Why protecting your Trade Secrets is more important today than ever.

A variety of factors over recent years have drastically altered the legal landscape when it comes to enforcement:

#### **Weakened Patent Systems**

Radical changes over the past decade have made patents vulnerable to invalidation.

#### Lack of Non-Compete Enforceability

Non-compete agreements have lost their power and the FTC is attempting to regulate them out of existence.

## **Remote Work & The Great Resignation**

The unpredictable movement of people and data outside of the work environment is a growing problem when it comes to protecting secrets.

## **Size of Judgements**

Skyrocketing judgements represent potentially disastrous consequences for companies which don't take measures.

# Thankfully, there's Tangibly.

# Your unprotected Trade Secrets could be a massive liability.

Protecting your trade secrets is more important today than ever before. The size of settlements these days can be measured in billions of dollars.

#### **Software**

Appian v. Pegasystems: \$2.036B Settlement

#### **Battery Manufacturing**

LG Energy v. SK Innovation: \$1.8B Settlement

# **Data Center Design**

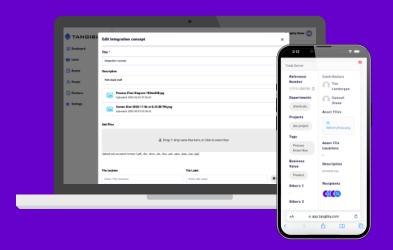
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